

# PETS' NUTRITIONAL NEEDS VARY

OUR COMMITMENT TO PREMIUM, NATURAL FOOD DOES NOT.

## NATURAL CHOICE® DOG FOOD

NATURAL CHOICE® Dog Food is specially tailored for pets with specific nutritional needs or in certain life stages. There are over 35 formulas containing high-quality natural ingredients, vitamins and minerals that help promote overall health, including healthy skin and coat and a strong immune system.

## NATURAL CHOICE® CAT FOOD

NATURAL CHOICE® Cat Food has the Ideal Nutrient Balance—a scientifically proven ratio of protein, fat and carbohydrate, along with vitamins and minerals—that gives cats the balanced nutrition they biologically require.



## MAX® DOG FOOD

MAX® Dog Food was created for pet owners who are looking for natural pet food at a great value. It contains natural ingredients with added vitamins and minerals that deliver 100% complete and balanced nutrition for dogs of all ages.

## MAX® CAT FOOD

MAX® CAT Food offers premium nutritional benefits and great taste at a value price. It's made with select ingredients, vitamins and minerals and is available in a variety of flavors and formulas.



## ULTRA™ FOOD FOR DOGS

ULTRA™ Food for Dogs contains a unique blend of superfoods, including high-quality proteins, antioxidant-rich fruits and vegetables, whole grains and healthy oils. It's perfect for clients seeking holistic nutrition for their pets.



To learn more about NUTRO® pet food, visit [TheNutroCompany.com](http://TheNutroCompany.com).



**HIGH-QUALITY, NATURAL NUTRITION**

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DELIVERING NUTRITION

# NATURALLY

WITH HIGH-QUALITY, PURPOSEFUL INGREDIENTS.

The Nutro Company has been researching and perfecting pet food for over 80 years. Our mission is to provide superior, natural foods that you can recommend to your clients with confidence.

### WHY NUTRO® PRODUCTS?

We are committed to providing pets with natural pet food\* that offers solution-based nutrition. Our diets are made exclusively from the finest ingredients and come in a range of premium formulas based on pets' individual physiological and nutritional needs. We also work closely with WALTHAM, THE WORLD'S LEADING AUTHORITY ON PET CARE AND NUTRITION® to develop natural diets that are higher quality, more stable and fresher than other pet foods.

### UNSURPASSED STANDARDS.

At The Nutro Company, we refuse to compromise when it comes to ensuring the quality and safety of our products.

- We buy all of our ingredients\*\* and can trace each one to its supplier.
- We work with our suppliers directly to continuously ensure and improve ingredient quality and safety.
- We carefully test each finished batch to confirm nutrition, freshness and microbiological safety before it leaves our facilities.
- We invest more in quality and food safety than any other pet food company.



\*Natural fortified with vitamins, minerals and taurine  
\*\*The Nutro Company and Mars, Incorporated

## NUTRO® Product Nutritional Information

Learn more about our products, ingredients, feeding guidelines and lines of wet food at [TheNutroCompany.com](http://TheNutroCompany.com).

	Caloric Content		Density	Guaranteed Analysis <sup>†</sup>										
	ME		8 fl oz cup	Crude Protein (min)	Crude Fat (min)	Crude Fiber (max)	Moisture (max)	Linoleic Acid (min)	Zinc (min)	Vitamin E (min)	Ascorbic Acid (min)*	Alpha-Linolenic Acid (ALA) (min)*	Glucosamine (min)*	Chondroitin (min)*
	kcal/kg	kcal/cup	oz/US cup	%	%	%	%	%	mg/kg	IU/kg	mg/kg	%	mg/kg	mg/kg
<b>NUTRO® NATURAL CHOICE® DOG FOOD</b>														
NUTRO® NATURAL CHOICE® Chicken Meal, Rice & Oatmeal Formula	3,473	337	3.42	21.00	12.00	5.00	10.00	3.50	250	150	35	0.20	400	300
NUTRO® NATURAL CHOICE® Herring Meal, Rice & Potato Formula	3,457	262	2.67	21.00	10.00	4.00	10.00	3.50	250	250	35	0.20	300	125
NUTRO® NATURAL CHOICE® High Energy	3,931	399	3.58	30.00	20.00	4.00	10.00	4.00	200	200	60	0.20	200	175
NUTRO® NATURAL CHOICE® Lamb Meal and Rice Formula	3,415	337	3.47	21.00	12.00	5.00	10.00	3.50	250	150	35	0.20	150	125
NUTRO® NATURAL CHOICE® Small Bites Lamb Meal and Rice Formula	3,480	317	3.21	21.00	12.00	5.00	10.00	3.50	250	150	35	0.20	150	125
NUTRO® NATURAL CHOICE® Large Breed Adult	3,481	338	3.42	26.00	12.00	5.00	10.00	3.50	200	150	35	0.20	250	200
NUTRO® NATURAL CHOICE® Large Breed Puppy	3,509	341	3.42	28.00	12.00	5.00	10.00	3.50	240	160	35	0.20	300	250
NUTRO® NATURAL CHOICE® Large Breed Senior	3,464	289	2.94	22.00	10.00	4.00	10.00	3.50	250	250	60	0.20	220	200
NUTRO® NATURAL CHOICE® Large Breed Weight Management	3,307	271	2.89	18.00	7.00	5.00	10.00	2.50	240	250	35	0.15	150	100
NUTRO® NATURAL CHOICE® Puppy Lamb Meal & Rice	3,568	341	3.37	26.00	12.00	5.00	10.00	3.50	—	160	35	0.30	150	100
NUTRO® NATURAL CHOICE® Large Breed Adult Lamb Meal & Rice	3,510	319	3.21	24.00	13.00	4.00	10.00	3.50	240	200	35	0.30	150	100
NUTRO® NATURAL CHOICE® Large Breed Puppy Lamb Meal & Rice	3,594	349	3.42	27.00	13.00	4.00	10.00	3.50	240	200	35	0.30	150	100
NUTRO® NATURAL CHOICE® Lite Food	3,080	229	2.62	17.00	8.00	8.50	10.00	2.50	250	100	40	0.15	100	70
NUTRO® NATURAL CHOICE® Small Bites Puppy Chicken Meal, Rice & Oatmeal Formula	3,515	330	3.31	26.00	12.00	5.00	10.00	3.50	240	160	35	0.20	275	220
NUTRO® NATURAL CHOICE® Senior Food	3,390	262	2.73	20.00	10.00	4.00	10.00	3.50	250	250	60	0.20	350	250
NUTRO® NATURAL CHOICE® Small Breed Adult Food	3,685	346	3.31	24.00	15.00	5.00	10.00	3.50	250	400	100	0.20	300	300
NUTRO® NATURAL CHOICE® Small Breed Puppy Food	3,779	355	3.31	28.00	18.00	5.00	10.00	3.50	250	150	35	0.20	300	300
NUTRO® NATURAL CHOICE® Venison Meal & Whole Brown Rice Formula	3,423	280	2.89	21.00	10.00	4.00	10.00	3.50	250	250	35	0.20	300	350
<b>NUTRO® NATURAL CHOICE® CAT FOOD</b>														
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Adult Cat Food	3,726	435	4.12	42.00	17.00	4.00	10.00	4.00	300	250	50	0.20	—	—
NUTRO® NATURAL CHOICE® Oceanfish Flavor Adult Cat Food	3,713	434	4.12	42.00	17.00	4.00	10.00	4.00	300	250	50	0.20	—	—
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Indoor Adult Cat Food	3,518	373	3.53	40.00	14.50	6.00	10.00	4.00	300	250	50	0.20	—	—
NUTRO® NATURAL CHOICE® Oceanfish Flavor Indoor Adult Cat Food	3,511	373	3.53	40.00	14.50	6.00	10.00	4.00	300	250	50	0.20	—	—
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Indoor Kitten Food	3,631	424	4.06	42.00	16.00	4.00	10.00	4.00	300	250	15	0.20	—	—
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Indoor Senior Cat Food	3,452	345	3.53	39.00	13.00	6.00	10.00	4.00	300	250	50	0.20	—	—
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Indoor Weight Management Cat Food	3,268	337	3.42	42.00	10.00	7.00	10.00	3.50	300	250	50	0.15	—	—
NUTRO® NATURAL CHOICE® Oceanfish Flavor Indoor Weight Management Cat Food	3,272	337	3.42	42.00	10.00	7.00	10.00	3.50	300	250	50	0.15	—	—
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Kitten Food	3,736	436	4.28	43.00	18.00	3.00	10.00	4.00	300	250	15	0.20	—	—
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Senior Cat Food	3,611	361	3.53	40.00	14.00	4.00	10.00	4.00	300	250	50	0.20	—	—
NUTRO® NATURAL CHOICE® Chicken Meal & Rice Formula Weight Management Cat Food	3,312	296	3.15	42.00	10.00	7.00	10.00	3.50	300	250	50	0.15	—	—
<b>NUTRO® MAX® DOG FOOD</b>														
NUTRO® MAX® Lamb Meal & Rice Food	3,642	376	3.64	24.00	14.00	4.00	10.00	3.00	250	120	35	—	—	—
NUTRO® MAX® Adult Food	3,689	380	3.64	26.00	16.00	4.00	10.00	3.70	260	120	35	—	—	—
NUTRO® MAX® Beef Meal & Rice Food	3,722	356	3.37	26.00	16.00	4.00	10.00	3.70	260	125	35	—	—	—
NUTRO® MAX® Large Breed Adult Food	3,425	301	3.10	24.00	11.00	4.00	10.00	3.50	250	210	35	—	475	375
NUTRO® MAX® Large Breed Puppy Food	3,501	319	3.21	28.00	12.00	4.00	10.00	3.50	240	140	35	—	—	—
NUTRO® MAX® Mini Chunk Food	3,700	370	3.53	26.00	16.00	4.00	10.00	3.70	260	120	35	—	—	—
NUTRO® MAX® Natural Food	3,689	380	3.64	26.00	16.00	4.00	10.00	3.70	260	120	35	—	—	—
NUTRO® MAX® Puppy Food	3,725	367	3.47	28.00	17.00	4.00	10.00	3.70	260	120	35	—	—	—
NUTRO® MAX® Senior Food	3,497	276	2.78	22.00	10.00	4.00	10.00	3.60	250	180	35	—	—	—
NUTRO® MAX® Weight Control Food	3,343	269	2.83	16.00	8.00	4.00	10.00	2.80	250	100	35	—	475	375
<b>NUTRO® MAX® CAT FOOD</b>														
NUTRO® MAX® CAT Adult Roasted Chicken Flavor Food	3,818	417	3.85	32.00	17.00	3.00	10.00	3.50	200	150	18	—	—	—
NUTRO® MAX® CAT Adult Salmon Flavor Food	3,788	414	3.85	32.00	17.00	3.00	10.00	3.50	200	150	18	—	—	—
NUTRO® MAX® CAT Indoor Adult Roasted Chicken Flavor Food	3,727	373	3.53	30.00	15.00	4.00	10.00	4.00	250	150	18	—	—	—
NUTRO® MAX® CAT Indoor Adult Salmon Flavor Food	3,692	369	3.53	30.00	15.00	4.00	10.00	4.00	250	150	18	—	—	—
NUTRO® MAX® CAT Indoor Weight Control Food	3,482	317	3.58	30.00	10.00	4.00	10.00	2.50	200	150	18	—	—	—
NUTRO® MAX® CAT Kitten Roasted Chicken Flavor Food	3,822	458	4.22	34.00	19.00	3.00	10.00	3.50	210	150	15	—	—	—
NUTRO® MAX® CAT Senior Roasted Chicken Flavor Food	3,565	357	3.53	28.00	12.00	3.00	10.00	3.50	250	250	80	—	—	—
NUTRO® MAX® CAT Weight Control Roasted Chicken Flavor Food	3,463	341	3.58	30.00	10.00	4.00	10.00	2.50	180	125	26	—	—	—
<b>NUTRO® ULTRA™ FOOD for DOGS</b>														
NUTRO® ULTRA™ Adult Food	3,526	348	3.47	26.00	12.00	4.00	10.00	4.00	250	150	35	0.60	200	150
NUTRO® ULTRA™ Large Breed Adult Food	3,547	350	3.47	28.00	12.00	4.00	10.00	4.00	250	150	35	0.50	200	150
NUTRO® ULTRA™ Large Breed Puppy Food	3,640	375	3.64	32.00	15.00	4.00	10.00	4.00	250	200	35	0.50	200	150
NUTRO® ULTRA™ Puppy Food	3,552	366	3.64	30.00	15.00	4.00	10.00	4.00	250	160	35	0.60	200	150
NUTRO® ULTRA™ Senior Food	3,520	326	3.26	22.00	11.00	4.00	10.00	3.50	250	250	60	0.50	150	100
NUTRO® ULTRA™ Small Breed Adult Food	3,592	370	3.64	28.00	16.00	4.00	10.00	3.50	250	200	60	0.50	200	150
NUTRO® ULTRA™ Weight Management Food	3,282	294	3.15	17.00	7.00	4.00	10.00	2.50	240	250	60	0.50	150	100

\*Not recognized as an essential nutrient by the AAFCO Dog Food and Cat Food Nutrient Profiles.  
<sup>†</sup>This is a selected portion of analyses. Please see [thenutrocompany.com](http://thenutrocompany.com) website for a complete listing.